

The logo features the word "GO" in a stylized, rounded blue font with a white outline. This is followed by the numbers "360" in a grey font with a white outline. A small blue circle with a white center is positioned at the top right of the "0", representing a degree symbol.

GO360°

A presentation to

# The Yacht Industry



## THE CHALLENGE WITH SANITISATION AND CLEANING TODAY...



Using more and more chemicals.



Which require more transportation and storage.



Which is worse for the environment and health.



More cleaning and time spent doing so.



Increased wear and tear and degradation of furniture, fixtures and fittings.



All of which increase costs.

## IN TODAY'S WORLD, WE ALL RECOGNISE THE NEED TO BE...



**MORE**  
SUSTAINABLE



**MORE**  
FOCUSED ON GUEST  
& STAFF WELL-BEING



**MORE**  
ABLE TO REDUCE OUR  
ENVIRONMENTAL IMPACT

## AND TO BE ABLE TO...



**REDUCE**  
COSTS

## THE SOLUTION...

# GO360°

A simple and cost-effective, 4 step process which delivers 12 months protection from viruses, odours, mould and bacteria on all surfaces.



## THE BENEFITS OF GO360°



Quick and easy to apply  
across all surfaces



12 months protection from  
viruses, odours, mould  
and bacteria



12 months reduction in  
CO2 levels providing cleaner  
air to work and rest



A reduction in reliance on  
chemicals and all associated  
storage, transportation and  
health factors



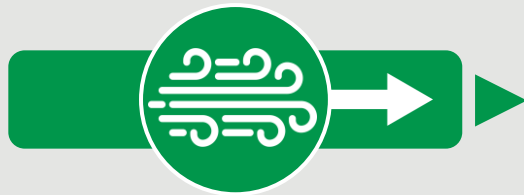
Increased customer and staff  
confidence with live data fed  
to any device



Costs savings in excess  
of 40% per annum  
are achievable\*

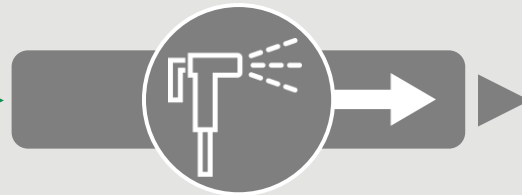
\* Based on a case study undertaken at a major European hotel that identified the savings based on actual expenditure

## THE GO360° PROCESS



### STEP 1

**GoZone** generating machine to rapidly sanitise a room's every surface negating the need to manually clean it and ensuring those hard to reach areas are spotless within minutes.



### STEP 2

**GoSilver** applied using an electro static pressure sprayer - a quick and simple process which allows people to enter the room immediately after application.



### STEP 3

**GoSense** monitors air quality, energy usage, ambient light levels, and humidity. Achieved by using an in-room system providing data to any device, alerting the user on the cleanliness and efficiency of spaces.



### STEP 4

**GoClean** for ongoing cleaning and maintenance in any area as necessary, using a chemical free, water based biocide that can even be produced in-house, thereby avoiding deliveries and ever being without this product.

# THE OUTCOME...



**INCREASED  
GUEST & STAFF  
CONFIDENCE**



**OVERALL  
REDUCTION  
IN COSTS**



**REDUCED  
ENVIRONMENTAL  
IMPACT**



**FEWER  
CHEMICALS**



**LESS WEAR  
AND TEAR**



**LESS  
CLEANING**



GO360°

IS USED BY...

**RADISSON  
HOTELS  
LUFTHANSA  
ALLIANZ  
SUNSHINE TOUR  
BMW  
MAN**



# FIND OUT MORE...

GO360°

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